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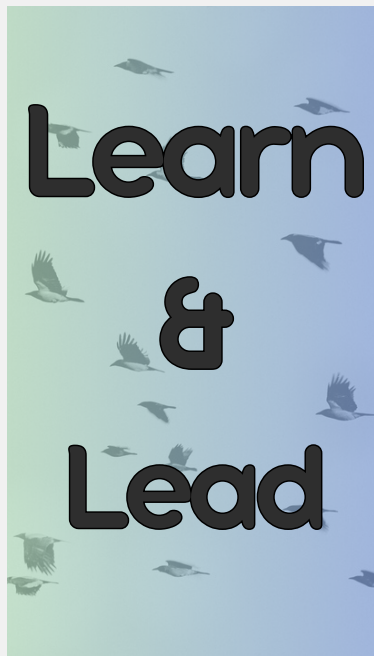
# THE VOICE OF ATHIYA

newsletter/december 2023



ATHIYA

Enhancing Excellence



# December 2023

Welcome to another edition of The Voice Of Athiya, where we delve into the heart of our company's growth and success - our commitment to Learning and Development. As we continue to navigate the dynamic landscape of our industry, it is crucial to foster a culture of continuous learning that empowers each of us thrive and excel.







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# The Future of Workplace Learning: What Employees Want in 2024

New research by TalentLMS and Vyond sheds light on the L&D landscape, revealing key trends and actionable takeaways

## 2023 Snapshot

72% of employees have experienced career progression because of the training they've gotten from their companies in 2023.

66% of employees say they need to develop new skills to be successful at their job.

72%

66%

71%

71% feel more prepared for the future of work because of the training they received in 2023.

73%

73% of employees are satisfied with how aligned the training they got from their employer is with in-demand skills

69%

majority of employees (69%) said the training their company offers keeps them engaged from start to finish.

## Top Three Trainings That Employees Want 2024

1

Leadership & management take the top spot as the most coveted type of training. This choice reflects the desire of employees to take charge of their own growth

2

Mental Health Training

3

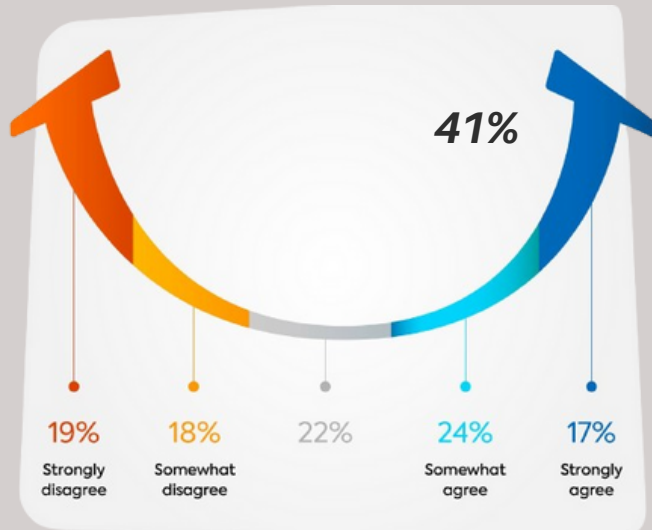
Training on New AI Tools

3

Soft Skills Training

# The Future of Workplace Learning: What Employees Want in 2024 Contd.

*I'll look for another job in 2024, if my company doesn't provide me with training opportunities*



Source: <https://www.talentlms.com/research/learning-development-trends>

## Conclusion:

- The TalentLMS research provides a compelling view of the L&D landscape, offering a roadmap to transform L&D into a strategic advantage.
- It highlights the opportunity to harness employees' thirst for learning and cultivate talent to close skill gaps effectively
- L&D holds immense potential to empower individuals to **learn better, work better & live better**
- Looking ahead to 2024, L&D is poised to fuel remarkable success for both individuals and organizations.

## Athiya ODI Courses

Athiya delivers a host of soft-skills trainings, which apply robust andragogy principles and provide experiential learning. Our team prides itself in delivering world-class interventions on behavior, communication and leadership for major fortune companies.

Athiya ODI program offerings include;

- Behavioural Training Programs
- Personality Development Series
- Business Communication Skill series
- Customer Service Programs
- Induction Programs
- Presentation Skills
- Team Work Programs &
- Leadership Development Programs



# What's Athiya All About?



Watch our leader's message by clicking on the video link. In this video, Narayan Raghavan, the Founding Director of Athiya, passionately discusses Athiya's vision and the path ahead.

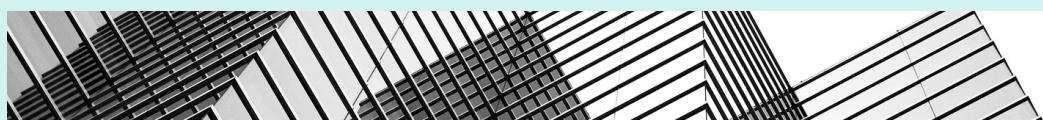
## Happenings At Athiya

Athiya has recently expanded its operations by establishing a new office in the United States, marking a significant milestone for the company

In addition, Athiya has successfully conducted multiple rounds of Campus to Corporate training for a prominent multinational telecommunications giant. This training program aims to bridge the gap between academic education and professional skills, equipping graduates with the necessary competencies to excel in their corporate roles.

Furthermore, Athiya is currently engaged in a collaborative effort with a leading IT services company, providing specialized training to their employees on French culture. This initiative seeks to enhance cross-cultural understanding and facilitate effective communication and collaboration between the company's workforce and their French stakeholders.

Through these endeavors, Athiya continues to demonstrate its commitment to delivering high-quality training solutions and contributing to the professional growth and development of individuals and organizations.





# Transform People. Transform Business.

We at Athiya have always believed in one mantra: when people transform, so does the organization. What has made us thrive in this industry for over 19 years has been our relentless passion for learning and development. We pride ourselves in delivering the “WOW” factor in all of our initiatives. Our extensive client base is a testimony to our success and quality.

## ABOUT US

“Athiya” in Sanskrit means “Excellence.” Athiya Organizational Competencies (P) Limited has been the preferred Learning and Development Partner of numerous Fortune companies for 19 years. Certified by the ATD and NTL, USA, Athiya is the go-to partner for all training solutions. Athiya has impacted over 1M professionals.

We specialize in customized eLearning content development, training solutions and resource augmentation. In addition, we continue to provide a wide-range of virtual training programs for many of our clients. Our facilitators have been delivering popular programs such as Effective Virtual Communication, Virtual Leadership, Campus to Corporate, and a range of behavioral-leadership skills.

Be it any organizational learning challenge, Athiya is ready to partner and consult with its clients to provide customized solutions in quick turn around time. Athiya's USP lies in: Focused Learning Need Analysis; Design and Development of Customized Content; Superior Content built on Andragogy principles; High-impact Delivery by world-class Facilitators and Robust Analysis of Learning Outcome.



Athiya has now transitioned to managing large scale learning projects for numerous organizations. We embed our certified Facilitators and Instructional Designers into your organization to support your Learning initiatives. Athiya will help achieve your organization's vision by augmenting tailor-made resources in the field of Content Development, Instructional Design, Content Delivery Training and Project Management. Our experts bring their formidable experience to the table. They become a natural extension of your team through dynamic collaboration.

Get in touch with us to learn more about how we can make your professional development initiatives meaningful and rewarding. We can customize to fit your needs and objectives. Contact us today!

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